



**F E F A C**

## **ENDORSEMENT OF FEFAC/COPA-COGECA CODE OF GOOD LABELLING PRACTICE**

(16) CP 17

Brussels, 28 July 2016

Together with Copa-Cogeca, the EU Feed Manufacturers Federation FEFAC welcomes today the publication and endorsement by the EU Commission of our EU code of good labelling practice for compound feed for food producing animals

The Code was jointly developed by Copa-Cogeca and FEFAC to clarify requirements set out in the EU feed labelling regulation and give practical advice to compound feed manufacturers on how to draw up a label and to farmers so that they have all the right information to make informed choices and can use the product correctly.

The Code aims to harmonise practices across Member States to make life easier for farmers, agri-cooperatives and feed manufacturers. Its official endorsement by the EU Commission was published today in Official Journal C275, receiving also strong support from Member States in the EU Standing Committee on Plants, Animals, Food and Feed (SCoPAFF).

Copa-Cogeca Secretary-General Pekka Pesonen stated: “European farmers, agri-cooperatives and feed manufacturers have worked hard together to develop this, drawing on our skills and expertise, to ensure that information essential for farmers is appropriately displayed on the label. We are very happy to contribute to a greater level of harmonisation and understanding on how best to apply the feed labelling rules at EU level”.

Alexander Döring, Secretary-General of FEFAC, went on to underline the importance of the section on claims in the Code. “This section outlines a harmonized set of requirements vis a vis the nature of the claims that are permitted or prohibited as well as guidance for the substantiation of claims. This is a major step towards more transparency in the feed chain and will favour innovation”.

For more information about the Code, see [here](#).

**Notes to the editor:**

1. FEFAC, the European Compound Feed Manufacturers' Federation, represents 25 national Associations in 24 EU Member States as well as Associations in Switzerland, Turkey, Serbia, Russia and Norway with observer/associate member status. The European compound feed industry employs over 110,000 persons on app. 4,000 production sites often in rural areas, which offer few employment opportunities.
2. Farm animals in the EU-28 consume an estimated 480 million tonnes of feed a year, of which about 30% are produced by the compound feed manufacturers. Turnover of the European compound feed industry is estimated at € 50 billion.
3. For more information see our web site ([www.fefac.eu](http://www.fefac.eu)) or please contact Alexander Döring, Secretary General Tel. +32-2-285.00.50, Fax +32-2-230.57.22, e-mail: [fefac@fefac.eu](mailto:fefac@fefac.eu).