



Feed Product Environmental Footprint Pilot

Factsheet

1 What is the EU product environmental footprint initiative?

The European Commission developed a horizontal methodology, called Product Environmental Footprint (PEF), to measure and communicate the lifecycle environmental performance of products in a harmonized way. The PEF is an integral part of the Commission's communication *Building the Single Market for Green Products*. The Commission launched a three year pilot phase to test the development of sector specific Product Environmental Footprint Category Rules (PEFCR). The Feed PEF is one of the eleven approved pilots of the second wave.

2 What is the importance of the Feed PEF?

Available environmental studies and LCAs have shown that feed production is a significant contributor to the environmental footprint of animal products and therefore an important element to take into account when considering mitigation options. Without a sound analysis of the impacts of animal feed, it is nearly impossible to establish the PEF of animal products such as meat, eggs, dairy products and fish. PEFCRs for food-producing animals should therefore use the same methodological approaches for the production of feed in their lifecycle studies.

3 How is the Feed PEF related to other pilots?

Besides the logical link to the pilots dealing with food-producing animals such as meat (pork, lamb and beef), dairy products and fish, the feed pilot is also linked to the pet food pilot because partly the same ingredients are used. Appropriate working relationships have already been established to make sure that these pilots are informed and supportive of the technical

orientations proposed by the Feed PEF and the orientations decided in the Feed PEF are compatible.

4 Who is developing the feed PEF?

The Technical Secretariat is composed of EU and national feed associations (FEFAC, FEFANA, SNIA, ASSALZOO, DVT, NEVEDI, FHL, AIC, DAKOFO), feed companies (ForFarmers, AB Agri, DenkaVit, Agrifirm, Sanders, DTC, Union Agricole, Evonik, DSM, EWOS, Agravis, Ajinomoto-Eurolysine, Cargill), upstream and downstream partners of the feed industry (FEDIOL, UECEV, FEAP) and the FAO. The Technical Secretariat is supported by Blonk Consultants. These actors are responsible for drafting, testing and communicating the Feed PEFCR and aligning the outcomes with stakeholders, the European Commission and other governmental agencies. Stakeholders are encouraged to become involved in the development of the feed PEFCR. There will be at least three formal stakeholder consultations: Two already took place in October 2014 and September 2014 on the scope, representative product, screening report and draft PEFCR. The consultation on the final draft PEFCR and communication vehicles will take place at the end of the process.

See [here](#) for more information on the EU Commission's PEF initiative.

For more information on the Feed PEF Pilot please contact the Technical Secretariat:

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