

PROGRAMME

V CONGRESS OF ANIMAL NUTRITION
XXVIII FEFAC CONGRESS
Córdoba, 8-9 June 2017

Facing the future together – Unlocking the potential of animal nutrition

Thursday, 8 June 2017

8:00 – 9:00

Registration

9:00 - 10:00

Opening Session



9:00 - 9:15 Representative of the Town Hall of Córdoba



9:15 - 9:30 Representative of the Government of Andalusia
Mrs Carmen Ortiz



9:30 - 9:45 Portuguese Secretary of State for Agriculture and Food
Mr Luis Medeiros

Delivery of the CESFAC Medal for Merit in Animal Feeding to the Spanish Minister of Agriculture and Fisheries, Food and Environment by the President of CESFAC Mr Fernando Antúnez



9:45 - 10:00 Spanish Minister of Agriculture and Fisheries, Food and Environment
Mrs Isabel García Tejerina

SESSION 1: Competitiveness of EU feed and livestock production

10:00 – 12:00

FEFAC President-elect presents the European Commissioner for Agriculture



10:00 – 10:45 CAP post 2020 – Competitiveness in Animal Production – Fit for the EU Feed & Livestock Sector

Mr Phil Hogan, EU Commissioner for Agriculture and Rural Development

10:45 – 12:00 Round Table

CAP reform challenges for the animal feed sector

10' *Mr Pekka Pesonen, COPA-COCEGA Secretary General*

10' *Mr Michel Nalet, EDA President*

10' *FEFAC President-elect*

10' *Mr Fernando Antúnez, CESFAC President*

11:30 – 12:00 Q&A session with the audience

Moderator: *Ms Rose O'Donovan, Agrafacts*



12:00 – 12:30

Coffee Break

SESSION 2: The fight against AMR / Role of animal nutrition

12:30 – 14:00



EU action plan against AMR

15' [Mr Wolfgang Trunk](#), DG SANTE, European Commission



National action plan against AMR / The contribution of animal nutrition

15' [Mrs Cristina Muñoz](#), AEMPS, Spanish Agency for medicines and sanitary products



15' [Mrs Leonor Algarra](#), Deputy Assistant Director, MAPAMA



Feeding strategies to reduce need for antibiotics in livestock farming

15' [Mr Pedro Cordero](#), Managing Director of NANTA



13:30 – 14:00 Discussion

Moderator: [Mr Rafael Olvera](#), Representative of the Regional Government of Andalusia

14:00 – 16:00

Lunch

SESSION 3: The importance of communication

16:00 – 18:00



What do the consumers think and know about us? Judgements and prejudices

20' [Mr Víctor Yuste](#), Managing Director, Foro Interalimentario



Communication tool of the sector

20' [Mrs Carmen Martín](#), Communication Advisor, NANTA



Experiences with new technologies

20' [Mrs Ilaria Mulinacci](#), Communication Advisor, CESFAC



How to inform and communicate with the society / The professional responsibility

20' [Mr Ricardo Miqueláñez](#), Agrifood Communication Director



17:20 – 18:00 Discussion

Moderator: [Mr Jorge de Saja](#), CESFAC Director

18:00

End of Day One

Friday, 9 June 2017

SESSION 4: Solutions to current societal challenges: The Circular Economy & The Environment

10:15 – 11:45



The European Commission Strategy on Circular Economy and Resource Efficiency

15' [Mr Luis Planas-Herrera](#), DG ENVI, European Commission



Opportunities for the sector

15' *Mr Javier Piquer, Head of Area of the General Subdirectorate of Livestock Production Means (MAPAMA)*



Round table: Success stories

10' Agro-food industry: Pascual
[Mr Oscar Hernández](#), Public Relations Director

10' Animal feed industry: COVAP
Mr Antonio Quijada, Director Animal Nutrition

10' French feed industry, an example to know: Eurofac
Mr Jean-Michel Boussit, President



11:15 – 11:45 **Discussion**

Moderator: *Mr Rafael Bazán, Representative of the Regional Government of Andalusia*

11:45 – 12:15

Coffee Break

12:15 – 14:00



Sustainable raw materials: the case of soy

15' *Mr Brent Babb, Regional Director of Europe, Middle East & North Africa at the USSEC*



15' *Mr Jim Carroll, Farmer in Arkansas & Director on the United Soybean Board*



Reducing footprint of global grain production

20' *Mr Stephan Brunner, Global Key Relation Manager, BAYER*



Nutritional strategies to reduce the environmental impact of the livestock production / FEFAC Vision 2030

20' [Mr Ruud Tijssens](#), immediate past FEFAC President



13:25 – 14:00 **Discussion**

Moderator: *Mr Jaime Piçarra, IACA Secretary General*

14:00 – 14:30



Closing session

Representative of the Regional Government of Andalusia

Mr Miguel Cabrera, AFACA President

